# **2021 SUSTAINABILITY REPORT**

Contextual Information

| Company Details  |  |
|--|--|
| Name of Organization   | ABS-CBN CORPORATION  |
| Location of Headquarters   | Quezon City, Metro Manila                                      |
| Location of Operations   | Philippines with offices in the USA, Dubai, London, Australia  |
| Report Boundary: Legal entities<br>(e.g. subsidiaries) included in this<br>report* | ABS-CBN CORPORATION AND ITS SUBSIDIARIES                       |
| Business Model, including  | CONTENT CREATION, PRODUCTION and DISTRIBUTION                  |
| Primary Activities, Brands,  | (DOMESTIC AND INTERNATIONAL) THROUGH OWNED AND 3 <sup>rd</sup> |
| Products, and Services   | PARTY PLATFORMS (DIGITAL and ANALOG)                           |
| Reporting Period   | AS OF DECEMBER 31, 2021  |
| Highest Ranking Person<br>responsible for this report                              | Chief Strategy Officer/Chief Risk Management Officer           |

\*If you are a holding company, you could have an option whether to report on the holding company only or include the subsidiaries. However, please consider the principle of materiality when defining your report boundary.

Materiality Process

| Empowering our people                                       |
|---|
| Employment  |
| Occupational Health and Safety                              |
| Training and Education                                      |
| Transforming the customer experience by creating media that |
| matters   |
| <br>Content Creation  |
| Content Dissemination                                       |
| Audience Interaction  |
| Media Literacy  |
| Building sustainable and caring communities                 |
| • Energy  |
| Emissions   |
| Biodiversity  |
| Water and Effluents   |
| • Waste   |
| Local Communities   |
| Delivering inclusive and sustainable growth                 |
| Economic Performance  |
| Indirect Economic Impacts                                   |
|   |

<sup>14</sup> See <u>*GRI 102-46*</u> (2016) for more guidance.

# ECONOMIC

# Economic Performance

### Direct Economic Value Generated and Distributed

| Disclosure   | Amount                  | Units        |
|--|-------------------------|--------------|
| Direct economic value generated (revenue)          | 21,420                  | PhP millions |
| Direct economic value distributed:                 |                         |              |
| a. Operating costs                                 | 20,776                  | PhP millions |
| b. Employee wages and benefits                     | PhP 12,772              | Php millions |
| c. Payments to suppliers, other operating costs    | Part of operating costs | Php          |
| d. Dividends given to stockholders and interest    | PhP 1,205               | Php millions |
| payments to loan providers                         |                         |              |
| e. Taxes given to government                       | PhP 1,256               | Php millions |
| f. Investments to community (e.g., donations, CSR) | 112                     | PhP millions |

# <u>Climate-related risks and opportunities</u><sup>15</sup>

Since the 1990s, we have been vigilant in reducing our environmental footprint, ensuring that we do not negatively impact our local communities where we operate: from the management of our energy and water consumption, production of solid waste and wastewater, to forest restoration and management. Today, as part of our enhancement program, we continue to strengthen our data management capabilities and target to further reduce our impact on the environment by intensifying our climate actions together with continuously highlighting climate impact related stories across the content we produce.

<sup>16</sup> For this disclosure, impact refers to the impact of climate-related issues on the company.

### **Procurement Practices**

It is the goal of ABS-CBN Corporation and its subsidiaries to comply with the procurement framework established by the United Nations on Sustainable Procurement. Sustainable Procurement (SP) is an approach that incorporates social, economic, and environmental impact considerations and sustainability. Its aim is to ensure that all products and services procured supports local economic development, with the least environmental and most positive social impact, and the best value for money.

For this reason, the enhancement of existing procurement policies is an ongoing process and is geared towards:

- Placement of control aimed at minimizing risks and improving efficiency,
- Maintaining a transparent and competitive process for procuring goods, services, and infrastructure projects based on eligible purchase request,
- Observance of the highest ethical and professional standards in establishing a mutually beneficial relationship with our supplier. Integrity, fairness, and respect will serve at the foundation of this relationship, and

<sup>&</sup>lt;sup>15</sup> Adopted from the Recommendations of the Task Force on Climate-Related Financial Disclosures. The TCFD Recommendations apply to non-financial companies and financial-sector organizations, including banks, insurance companies, asset managers and asset owners.

• Proper sourcing and accreditation of suppliers with the same mindset of being responsible corporate citizens. Accrediting suppliers who value Ethics & Corporate Responsibility, Diversity & Inclusion, Gender Equality, Environmental Sustainability, and Community Impact.

Procurement Operating Policies and Procedures (attached) Vendor Management Policies and Procedures (attached)

# Anti-corruption

Our Code of Ethics and Whistleblowing Policies can be found here: <u>https://www.abs-cbn.com/governance/policies/code-of-ethics/id-44</u> and <u>https://www.abs-cbn.com/governance/policies/abs-cbn-whistleblowing-policy/id-42</u>

# **Training on Anti-corruption Policies and Procedures**

| Disclosure   | Quantity | Units |
|--|----------|-------|
| Percentage of employees to whom the organization's anti-<br>corruption policies and procedures have been communicated to     | 75%      | %     |
| Percentage of business partners to whom the organization's anti-corruption policies and procedures have been communicated to | no data  | %     |
| Percentage of directors and management that have received anti-corruption training   | no data  | %     |
| Percentage of employees that have received anti-corruption training  | 75%      | %     |

\*\*Note: For 2021, of the 421 new hires, 315 attended the New Employee's Orientation (Code of Conduct is part of the orientation) and/or a COC orientation by HR was conducted, remaining balance on-going for completion.

# Incidents of Corruption

| Disclosure  | Quantity | Units |
|---|----------|-------|
| Number of incidents in which directors were removed or    | 0        | #     |
| disciplined for corruption                                |          |       |
| Number of incidents in which employees were dismissed or  | 1        | #     |
| disciplined for corruption                                |          |       |
| Number of incidents when contracts with business partners | No data  | #     |
| were terminated due to incidents of corruption            |          |       |

# **ENVIRONMENT**

# **Resource Management**

Energy consumption within the organization:

| Disclosure                             | Quantity   | Units |
|--|------------|-------|
| Energy consumption (renewable sources) | 84,321.8   | GJ    |
| Energy consumption (gasoline)          | 0          | GJ    |
| Energy consumption (LPG)               | 20,071.5   | kg    |
| Energy consumption (diesel)            | 133.73     | GJ    |
| Energy consumption (electricity)       | 23,693,976 | kWh   |

#### Reduction of energy consumption

| Disclosure                     | Quantity    | Units |
|--------------------------------|-------------|-------|
| Energy reduction (gasoline)    | 0           | GJ    |
| Energy reduction (LPG)         | 0           | GJ    |
| Energy reduction (diesel)      | 0           | GJ    |
| Energy reduction (electricity) | 4, 149, 051 | kWh   |
| Energy reduction (gasoline)    |             | GJ    |

# Water consumption within the organization

| Disclosure                | Quantity | Units  |
|---------------------------|----------|--------|
| Water withdrawal          | 0        | Cubic  |
|                           |          | meters |
| Water consumption         | 103,212  | Cubic  |
|                           |          | meters |
| Water recycled and reused | 121,432  | Cubic  |
|                           |          | meters |

#### Materials used by the organization

| Disclosure  | Quantity | Units     |
|---|----------|-----------|
| Materials used by weight or volume  | 0        |           |
| renewable   | 0        | kg/liters |
| non-renewable   | 0        | kg/liters |
| Percentage of recycled input materials used to manufacture the organization's primary products and services | 0        | %         |

### Ecosystems and biodiversity (whether in upland/watershed or coastal/marine)

| Disclosure   | Quantity | Units |
|--|----------|-------|
| Operational sites owned, leased, managed in, or adjacent to,               | 0        |       |
| protected areas and areas of high biodiversity value outside               |          |       |
| protected areas  |          |       |
| Habitats protected or restored   | 0        | ha    |
| IUCN <sup>17</sup> Red List species and national conservation list species | 0        |       |
| with habitats in areas affected by operations                              |          |       |

<sup>17</sup> International Union for Conservation of Nature

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# Environmental impact management

# Air Emissions

<u>GHG</u>

| Disclosure                                    | Quantity | Units          |
|---|----------|----------------|
| Direct (Scope 1) GHG Emissions                | 0        | Tonnes<br>CO2e |
| Energy indirect (Scope 2) GHG Emissions       | 0        | Tonnes<br>CO2e |
| Emissions of ozone-depleting substances (ODS) | 0        | Tonnes         |

# <u>Air pollutants</u>

| Disclosure                           | Quantity | Units |
|--------------------------------------|----------|-------|
| NO <sub>X</sub>                      | 183.61   | kg    |
| SO <sub>X</sub>                      | 57.37    | kg    |
| Persistent organic pollutants (POPs) | 0        | kg    |
| Volatile organic compounds (VOCs)    | 5.16     | kg    |
| Hazardous air pollutants (HAPs)      | 0        | kg    |
| Particulate matter (PM)              | 5.74     | kg    |

# Solid and Hazardous Wastes

# <u>Solid Waste</u>

| Disclosure                  | Quantity | Units |
|-----------------------------|----------|-------|
| Total solid waste generated | 10,000   | kg    |
| Reusable                    | 0        | kg    |
| Recyclable                  | 9,800    | kg    |
| Composted                   | 200      | kg    |
| Incinerated                 | 0        | kg    |
| Residuals/Landfilled        | 0        | kg    |

#### Hazardous Waste

| Disclosure                                  | Quantity | Units |
|---|----------|-------|
| Total weight of hazardous waste generated   | 4,344    | kg    |
| Total weight of hazardous waste transported | 0        | kg    |

# **Effluents**

| Disclosure                       | Quantity | Units  |
|----------------------------------|----------|--------|
| Total volume of water discharges | 0        | Cubic  |
|                                  |          | meters |
| Percent of wastewater recycled   | 100      | %      |

# **Environmental compliance**

Non-compliance with Environmental Laws and Regulations

| Disclosure   | Quantity | Units |
|--|----------|-------|
| Total amount of monetary fines for non-compliance with environmental laws and/or regulations | 0        | PhP   |
| No. of non-monetary sanctions for non-compliance with environmental laws and/or regulations  | 0        | #     |
| No. of cases resolved through dispute resolution mechanism                                   | 0        | #     |

# SOCIAL

#### **Employee Management**

Employees of ABS-CBN are regularly engaged in the various programs and projects of the company through regular communication tools including intranet access, regular email, and team/video communications. Each unit has an HR account officer working in tandem with the unit head and other support divisions in ensuring that all employees are cared for. Over the course of this unusual year, the company quickly shifted to online support and regularly reaching out as the company adopted a work from home protocol to mitigate the impact of the pandemic. This outreach extended to access to the office clinic through teleconsulting, increased online tools to support work from home as well as regular webinars and communications on health, wellness, mental health, and counselling.

#### **Employee Hiring and Benefits**

#### Employee data

| Disclosure   | Quantity | Units |
|--|----------|-------|
| Total number of employees                          |          |       |
| a. Number of female employees                      | 2,141    | #     |
| b. Number of male employees                        | 2,621    | #     |
| Attrition rate (to include retrenchment) *         | 10%      | rate  |
| Ratio of lowest paid employee against minimum wage | 1:1.27   | ratio |

\*Includes involuntary separation (retrenchment, lay-off, redundancy, termination)

#### Employee benefits

| List of Benefits                         | Y/N | % of female<br>employees who<br>availed for the year | % of male employees<br>who availed for the<br>year |
|--|-----|--|--|
| SSS                                      | Y   | 21%  | 20%  |
| PhilHealth                               | Y   | 3%   | 3%   |
| Pag-ibig                                 | Y   | 8%   | 7%   |
| Parental leaves                          | Y   | 1%   | 1%   |
| Vacation leaves                          | Y   | 34%  | 21%  |
| Sick leaves                              | Y   | 18%  | 12%  |
| Medical benefits (aside from Philhealth) | Y   | 89%  | 94%  |
| Housing assistance (aside from Pag-ibig) | Ν   | 0  | 0  |
| Retirement fund (aside from SSS)         | Y   | 1%   | 1%   |
| Further education support                | Ν   | 0  | 0  |
| Company stock options                    | Y   | 15%  | 19%  |
| Telecommuting                            | Y   | 85%  | 60%  |
| Flexible-working Hours                   | Y   | 52%  | 37%  |
| (Others)                                 | Y   | 37%  | 31%  |

<sup>18</sup> Employees are individuals who are in an employment relationship with the organization, according to national law or its application (<u>GRI Standards 2016 Glossary</u>)

<sup>19</sup> Attrition are = (no. of new hires – no. of turnover)/(average of total no. of employees of previous year and total no. of employees of current year)

# **Employee Training and Development**

| Disclosure                                   | Quantity | Units          |
|--|----------|----------------|
| Total training hours provided to employees   |          |                |
| a. Female employees                          | 8,473.5  | hours          |
| b. Male employees                            | 8,631.5  | hours          |
| Average training hours provided to employees |          |                |
| a. Female employees                          | 1.86     | hours/employee |
| b. Male employees                            | 1.47     | hours/employee |

### Labor-Management Relations

| Disclosure  | Quantity | Units |
|---|----------|-------|
| % of employees covered with Collective Bargaining | 21%*     | %     |
| Agreements  |          |       |
| Number of consultations conducted with employees  | 80**     | #     |
| concerning employee-related policies              |          |       |

\*vs. Total Employees group-wide (985 out of 4,762)

\*\* Number of meetings/LMCs with Unions only

# Diversity and Equal Opportunity

| Disclosure  | Quantity | Units |
|---|----------|-------|
| % of female workers in the workforce                                      | 44%      | %     |
| % of male workers in the workforce  | 56%      | %     |
| Number of employees from indigenous communities and/or vulnerable sector* | 87       | #     |

\*Vulnerable sector includes, elderly, persons with disabilities, vulnerable women, refugees, migrants, internally displaced persons, people living with HIV and other diseases, solo parents, and the poor or the base of the pyramid (BOP; Class D and E).

# Workplace Conditions, Labor Standards, and Human Rights

The following DOLE Safety and Health Policies are in place:

Smoke Free Workplace Drug Free Workplace Hepatitis B Prevention and Control HIV AIDS Prevention and Control TB Prevention and Control Breastfeeding Anti-Sexual Harassment Annual Physical Exam for employees Medical Testing for new hires Safety Orientation / Emergency Disaster Preparedness COVID 19 protocols

The following DOLE Safety and Health compliance lectures were conducted in partnership with accredited speakers and institutions: Most of the lectures organized and Health Bulletins issued in 2021 were about COVID-19, mental health and adjusting to Work from Home setup due to the pandemic:

• Family Welfare Program

- Parenting in the New Normal
- Maxicare's Parenting during the Pandemic: How to Successfully Work from Home While Parenting
- Online Child Safety: A Guide for Parents and Guardians
- Maxicare's Money Matters: Smart Passive Income Strategies and The Importance of Financial Wellness to Overall Health
- Lecture on Hypertension and HeartDiseases
- Vaccine and COVID 19 lectures
- Mental Health and Wellness
  - Effectively Working From Home and Boosting Immunity & Mental Health
  - Healthy Lifestyle During Pandemic
  - Maxicare's Live the Sweet Life by Managing Diabetes
  - Maxicare's Beating the Holiday Binge
  - Cooking Demo with Astig Vegan
  - Maxicare's Food Truths: Secrets to Building a Healthy Lifestyle through Proper Eating Habits
  - Maxicare's Color It Pink: Breast Cancer Prevention, Detection, and Cure
  - Maxicare's Preventing Colon Cancer: What you need to know (Familial Risk)

The following health bulletins were also communicated to the organization through various employee communications channels:

- Hypertension
- COVID 19 related bulletins
- COVID-19 Vaccines

#### Occupational Health and Safety

| Disclosure                     | Quantity  | Units     |
|--------------------------------|-----------|-----------|
| Safe Man-Hours                 | 3,486,720 | Man-hours |
| No. of work-related injuries   | 8         | #         |
| No. of work-related fatalities | 0         | #         |
| No. of work related ill-health | 0         | #         |
| No. of safety drills           | 3         | #         |

\*home evacuation drills conducted during online WOSH

Labor Laws and Human Rights

| Disclosure   | Quantity | Units |
|--|----------|-------|
| No. of legal actions or employee grievances involving forced | 0        | #     |
| or child labor   |          |       |

Do you have policies that explicitly disallows violations of labor laws and human rights (e.g., harassment, bullying) in the workplace?

Our company policies can be found here:

<u>https://www.abs-cbn.com/governance/policies/anti-sexual-harassment-policy-amendment/id-82</u> and <u>https://www.abs-cbn.com/governance/policies/anti-sexual-harassment-policy/id-89</u>.

Additional policies included in the company's Code of Conduct:

|   | 1 <sup>st</sup> Offense   | 2 <sup>nd</sup> Offense   | 3 <sup>rd</sup> Offense |
|---|---|---|-------------------------|
| 3. Any act constituting threat,<br>intimidation, or coercion against<br>any person while within company<br>property or premises or job sites,<br>whether work-related or not, or in<br>any manner unduly interfering<br>with or obstructing company<br>operations or other employees<br>from performing their work. | 15 working days<br>suspension to<br>dismissal,<br>depending on<br>gravity of case         | 30 working<br>days<br>with warning<br>of dismissal                  | Dismissal               |
| 5. Inciting, provoking, or challenging<br>another to a fight under the<br>circumstances described in item<br>number 4 above, but where a fight<br>does not actually occur.  | 5 working days suspension.  | 15-30<br>working days<br>with warning<br>of dismissal               | Dismissal               |
| <ol> <li>Discourtesy, insolence, disrespect<br/>or insulting behavior or use of<br/>defamatory or obscene language<br/>in addressing a co-employee or<br/>another person, regardless of<br/>rank/position within company<br/>property or premises or job sites or<br/>during company affairs.</li> </ol>            | 15 working days<br>suspension to<br>dismissal<br>depending on<br>gravity of the<br>case   | 30 working<br>days<br>suspension<br>with warning<br>of dismissal    | Dismissal               |
| 8. Use of libelous, slanderous, or<br>scandalous language or gesture<br>against another person within<br>company property, premises or job<br>sites or during company affairs.  | 5-15 working<br>days suspension<br>to dismissal<br>depending on<br>gravity of the<br>case | 16-30<br>working days<br>suspension<br>with warning<br>of dismissal | Dismissal               |

| <ol> <li>Making false or malicious<br/>statements concerning the good<br/>name of the company, its<br/>executives, co-employees and<br/>products. Rumor mongering,<br/>and/or spreading intrigues against<br/>another employee which tends to<br/>cast dishonor or contempt.</li> </ol> | days suspension<br>to dismissal<br>depending on<br>gravity of the<br>case. | Dismissal |  |
|---|--|-----------|--|
|---|--|-----------|--|

| Торіс        | With Policy?<br>Y/N | If Yes, cite reference in the company policy     |
|--------------|---------------------|--|
| Forced labor | Y                   | In compliance with Department of Labor rules and |
|              |                     | Philippine Labor Laws                            |
| Child labor  | Y                   | In compliance with Department of Labor rules and |
|              |                     | Philippine Labor Laws                            |
| Human Rights | Y                   | In compliance with Department of Labor rules and |
|              |                     | Philippine Labor Laws                            |

### Supply Chain Management

Do you have a supplier accreditation policy? If yes, please attach the policy or link to the policy: ABS-CBN Corporation has a supplier accreditation policy which can be found here – <u>https://www.abs-cbn.com/governance/policies/supplier-or-contractor-selection-practice/id-52</u> and <u>https://www.abs-cbn.com/governance/policies/code-of-ethics-for-suppliers/id-71</u>

Do you consider the following sustainability topics when accrediting suppliers?

| Торіс                     | Y/N | If Yes, cite reference in the supplier policy            |
|---------------------------|-----|--|
| Environmental performance | Y   | In compliance with Department of Natural Resources rules |
|                           |     | and Environmental Laws                                   |
| Forced labor              | Y   | In compliance with Department of Labor rules and Phil.   |
|                           |     | Labor Laws   |
| Child labor               | Y   | In compliance with Department of Labor rules and Phil.   |
|                           |     | Labor Laws   |
| Human rights              | Y   | In compliance with Department of Labor rules and Phil.   |
|                           |     | Labor Laws   |
| Bribery and corruption    | Y   | Conflict of Interest Policy; Gift Giving Policy          |

# **Relationship with Community**

#### Significant Impacts on Local Communities

Bantay Bata 163. Founded in 1997, Bantay Bata 163 began as a rescue hotline for children at risk. Through the years, its services have evolved to including helping indigent children through medical assistance and scholarships. It has broadened its scope to include the community to help advance its advocacies, empowering the family through education and information campaigns. The Children's Village serves as a halfway home to abused and at-risk children. With the advent of the COVID-19 pandemic, Bantay Bata has urgently included basic mental health service in Hotline 163. It has also expanded to include digital platforms to provide services especially in counselling and in the prevention of online sexual abuse and exploitation. In 2021, Bantay Bata 163 operated:

- Hotline 163 The Bantay Bata Hotline 163 took calls concerning child abuse, challenges and problems. Individuals inquiring on how to send help and also for families in need of help also used the same hotline. Hotline partner Globe Telecom, continued to give aid and support by providing Globe Toll Free #163 for all Globe subscribers. During the prolonged pandemic situation, the Hotline 163 became a support in mental health issues.
- Children's Village The Village is a safe haven and a temporary home protecting children from the variants of coronavirus. Staffed by trained social workers and house parents, most of the children in the Village were re-integrated back to their families with the help of LGUs in 2021.
- Bantay Edukasyon In 2021 "Beduk" provided educational assistance to a total of 296 children: 47 in elementary, 101 in Junior High, 50 in Senior High, 96 College and 2 Post Graduate students. Most of them came from being rescued from the hotline, while some were accepted into the scholarship because of their economic status.

Although the COVID-19 pandemic prevented holding community-based outreach programs, Bantay Bata operations team were able to help kids cope in their online classes. They seeded training for mental resiliency, and help guide junior and senior high in their career path by closely monitoring them via Zoom meetings and providing online seminars. Parents were also given special seminars in order to empower them to have a small business during this pandemic.

Bantay Kalikasan. Launched in 1998, Bantay Kalikasan (BK), the Foundation's environment advocacy arm, has propelled massive changes towards the protection and sustainability of the environment and the country's natural resources. For two decades, it has initiated different projects such as watershed rehabilitation and management, recovery and recycling of Used Lead Acid Batteries (ULABs) and used oil, advocacy building through Information and Education Campaigns (IEC) and community empowerment. BK's projects include:

- La Mesa Watershed and Ecopark Management is involved in the protection and enrichment of the La Mesa Watershed and the operation of La Mesa Ecopark. La Mesa is the only remaining forest of its size in Metro Manila.
- Bantay Baterya and Langis involves the collection and proper recycling of Used Lead Acid Batteries, used oil and other recyclable wastes of partner companies. The proceeds from the recycling are used to fund BK projects and activities.

 SEA Verde Island Passage (SEA VIP) Project – Science, Education and Advocacy of the Verde Island Passage. The Verde Island Passage, is the "center of the center of marine shore fish biodiversity in the world." Apart from regular education activities pertaining to the conservation and enrichment of the VIP, SEA is also heavily involved in developing citizen scientists among the community to help in reef monitoring.

All of Bantay Kalikasan's projects revolve around the following pillars:

Environmental Advocacy and Stewardship - This pillar awakens the "steward" in every Filipino – to encourage them to take steps, even small, for the environment.

- o Food Security and Sustainable Livelihood This pillar provides the necessary inventory/ equipment/infrastructure, and even operating capital needed to start up the social enterprise.
- o Empowered Communities and Building Networks and Ecosystems This pillar trains the community on managing their own social enterprise in the areas of financial literacy, marketing, operations, and other sustainable business practices. It also includes values transformation of individuals enabling them to make sound decisions based on integrity, truth, and the common good. This pillar also assists the communities to form a recognized organization capable of governing themselves and implementing policies to achieve their common goals. It also equips the communities to become independent organizations capable of tapping government agencies, the academe, and trade associations to launch, manage and sustain their projects.

Sagip Kapamilya (SK) provides relief assistance to victims of calamities and natural disasters. It is likewise engaged in the rehabilitation of typhoon-damaged infrastructure and several disaster risk-reduction projects all over the country. Sagip Kapamilya conducts on-ground operations for major campaigns such as "Tulong -Tulong sa Pag-ahon" for Typhoon Odette. SK leads in delivery of relief in evacuation centers in partnership with the local government units, social workers and volunteer groups. Even as a greater number of the population were being vaccinated, the pandemic continued to disrupt normal activities. During the Christmas season, the Foundation's "Pasko Para sa Pilipino" campaign sought to get food and hot meals to families greatly affected by the pandemic. Sagip Kapamilya also distributed Noche Buena packages to frontliners and families in extreme poverty to bring them light and joy to celebrate Christmas 2021.

Programa Genio (PG) was launched in 2012 to focus on helping every Filipino child discover and develop the inherent "genio" or genius in them. Named in honor of ABS-CBN Founder and Chairman Eugenio Lopez Jr., Programa Genio's goal is to help empower the marginalized and disadvantaged children and youth through quality educational soft programs for them to become skilled and productive citizens of the country. In 2021, Programa Genio focused on assisting marginalized schools cope with the transition to distance learning by providing equipment to schools and learning kits to students. PG also used the digital space to continue to provide training support for teachers and career counselling for senior high school students, most especially those students affected by Typhoon Odette.

Integrated Area Development (IAD) branched out from Bantay Kalikasan to focus on handling 68 People's Organizations, Coops, with at least 5,000 family beneficiaries. In 2021, IAD is present in 11 Regions, 19 Provinces, 35 Municipalities/Cities, and 52 barangays.

- Climate-smart Agriculture, Urban Farming, and Building Environmental Advocacy. Under its BUY-anihan project, IAD also helped farmers from its partner communities move more than 120 tons of rice and vegetables during the community quarantine, allowing the farmers to have revenues of about PhP 5.3 M.
- Panganiban Mangrove Gubat Eco-tourism Project : Sorsogon, a province in the Bicol Region needed assistance in building the Mangrove in Gubat, a town located in the east-coast which consists of 42 barangays, 13 of which are coastal barangay and 29 are found in the lowlands and mountainous area. We were able to help them by partnering with companies that can provide their urgent need most especially during this pandemic.

# Customer Management

The company provides Customer management through various touchpoints online (including social media), online customer service portals across various businesses and through a customer hotline catering to domestic and international customers. All these interactions are covered by the company's data privacy rules which are managed by a Data Privacy Officer.

# Health and Safety

| Disclosure   | Quantity       | Units |
|--|----------------|-------|
| No. of substantiated complaints on product or service health and safety* | None           | 0     |
| No. of complaints addressed  | Not applicable | 0     |

\*Substantiated complaints include complaints from customers that went through the organization's formal communication channels and grievance mechanisms as well as complaints that were lodged to and acted upon by government agencies.

### Marketing and labelling

| Disclosure  | Quantity | Units    |
|---|----------|----------|
| No. of substantiated complaints on marketing and labelling* | 1        | incident |
| No. of complaints addressed                                 | 1        | incident |

\*Substantiated complaints include complaints from customers that went through the organization's formal communication channels and grievance mechanisms as well as complaints that were lodged to and acted upon by government agencies.

### Customer privacy

| Disclosure   | Quantity       | Units |
|--|----------------|-------|
| No. of substantiated complaints on customer privacy* | 0              | 0     |
| No. of complaints addressed                          | Not applicable | 0     |
| No. of customers, users and account holders whose    | Not applicable | 0     |
| information is used for secondary purposes           |                |       |

\*Substantiated complaints include complaints from customers that went through the organization's formal communication channels and grievance mechanisms as well as complaints that were lodged to and acted upon by government agencies.

Data Security

| Disclosure   | Quantity | Units      |
|--|----------|------------|
| No. of data breaches, including leaks, thefts and losses | 1        | # incident |
| of data  |          |            |

### Content and Information Security

The company ensures that customer and the organization's information are protected from confidentiality, integrity, and availability risks by applying multiple layers of people, process and technology controls based on industry standards and best practices.

Information and digital contents are protected against malicious disclosure and piracy in close coordination with Technology Groups, Data Privacy Office, Risk Management and Line of Business (LOB). Incident disclosure and reporting are coordinated thru Legal and appropriate regulatory and compliance government agencies.

# Information Security

| Disclosure  | Quantity | Units          |
|---|----------|----------------|
| No. of successful* Availability Attacks / Incidents | 1        | 8 Hours        |
| (Ex: Denial of Service)                             |          |                |
| No. of successful Confidentiality and Integrity     | 0        | Ex: 0 Malwares |
| Attacks/Incidents                                   |          | 0 Phishing     |

\*2021 Successful attacks are those that impacts confidentiality, integrity or availability of information or services.

# Content Protection/Anti-Piracy

| Disclosure  | Quantity | Units  |
|---|----------|--|
| No. Digital Content Risks* taken down, deleted, blocked.<br>(pirate links and contents) | 516,809  | Deleted - 501,370<br>Blocked - 15,439<br>-Videos - 422,559 |
|   |          | -Photos - 43,387<br>-Posts - 50,863                        |

\*2021 taken down piracy links and contents

#### UN SUSTAINABLE DEVELOPMENT GOALS

# Product or Service Contribution to UN SDGs

Key products and services and its contribution to sustainable development.

The year 2021 continued to be a challenging year for ABS-CBN Lingkod Kapamilya Foundation Inc. (ALKFI). The advent of the COVID-19 pandemic affected a significant portion of ALKFI's donors and partners leading to significantly decreased donations for its advocacies and programs.

However, ALKFI remained undaunted. True to its core of being in the service of the Filipino, ALKFI did not stop in providing timely and relevant aid to Filipinos all over the country. ALKFI quickly adjusted and innovated its methodology in delivering its services to cope up with the effects of the pandemic and the non-renewal of the franchise. AFI's three main programs, Sagip Kapamilya, Bantay Kalikasan, and Bantay Bata 163 pivoted some of their services to remain relevant especially during the pandemic.

The details of the contributions are found in the section for Significant Impacts on Local Communities in this report.